

The Bank Director`s Handbook - Benton E. Gup

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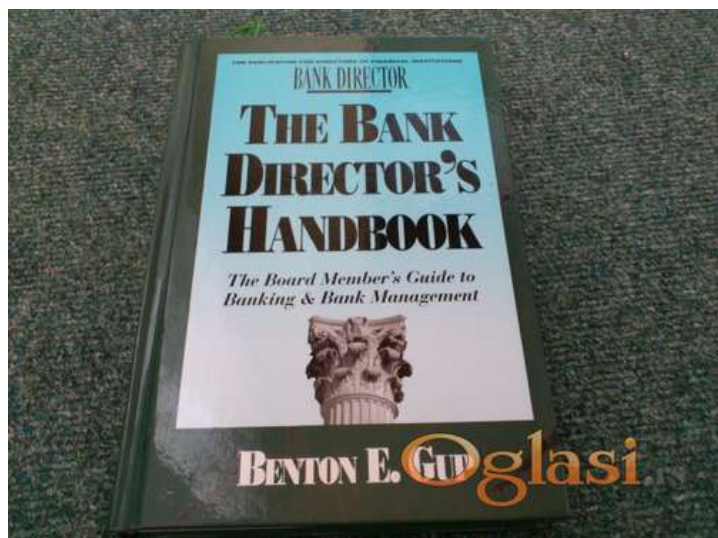
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Kontakt: Silvan Blue

Telefon: 0631747258



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Tekst oglasa:

Naslov: The Bank Director`s Handbook: The Board Member`s Guide to Banking & Bank Management Autor(i): Izdavač: Irwin Professional Publishing Mesto: USA Godina: 1996 Povez: tvrd Strana:364 Format: Pismo:English Stanje knjige: odlično očuvana -samo nekoliko strana disretno podvučeno hemijskom olovkom, što se vidi na slici Opis knjige: The Bank Director`s Handbook is a comprehensive guide that enables directors - and bankers - to meet the challenges of the financial services industry and to fulfill the legal and regulatory requirements facing them. In-depth technical knowledge of the markets, the industry, and the myriad regulations that surround them is more important than ever before. The Bank Director`s Handbook provides bank directors and bank management with the tools they need to fulfill their duties. The Bank Director`s Handbook includes coverage of profitability and performance issues; a director`s view of internal controls; development of bank marketing strategy; asset/liability management and the effects of interest rate risk; a comprehensive review of portfolio instruments, including derivatives; lending issues; legal risks and obligations; and working within the new regulatory framework. The Bank Director`s Handbook enables bank management and directors to master the challenge of a safe, sound and profitable institution, while dealing with the requirements and obligations that are unique to the board. Uplata se može izvršiti pouzećem, a može i pre slanja uplatom na račun u Telenor banci. Troškove slanja plaća kupac. Lično preuzimanje podrazumeva dolazak na mesto gde se dogovorimo (Beograd - uglavnom centar, Muzej Istorije Jugoslavije, tj. Hajd Parka, Autokomanda) u tom slučaju i plaćanje lično.

